

二零二三年十月十九日

信佳國際獲十佳物聯網供應商大獎

新一代全方位電子解決方案供應商及擁有寵物食品用品業務的信佳國際集團有限公司(「信佳」或「集團」，股份代號：912)宣佈，集團榮獲 *CIO Applications* 雜誌頒發的 2023 年十佳物聯網供應商大獎。

CIO Applications 雜誌作為領先的國際科技類媒體，為業內專業人士提供最全面的行業信息。憑藉著在電子行業多年的積累，信佳以其全方位的產品組合、先進的研發技術脫穎而出，贏得了 *CIO Applications* 專家及業界人士的廣泛認可。信佳物聯網解決方案副總裁 Lyndell Sippel 表示：「從全新的產品設計、產品發售到世界級的生產能力，信佳始終與顧客攜手並進。」

信佳設專門的物聯網業務部門，專注於物聯網設備的設計和開發。集團有經驗豐富的工程師團隊，專職與客戶進行全週期的產品方案設計溝通。通過嚴格的方案管理方法、分階段查驗的流程管理措施，信佳確保產品設計流程的平穩和高效。

信佳在越南的廠房使其具有了獨特優勢。越南廠房能夠為客戶提供更具成本效益的供應鏈，獨特的地理位置優勢提高了運輸效率，能有效加快產品交貨時間。同時，越南廠房配備了先進的物聯網測試設備進行嚴格的品質檢測，確保交付給客戶最高品質的產品。信佳能夠為客戶提供全面的套件製造能力，包括注塑成型，印刷電路板組裝、組裝和直接履行訂單，為原始設備製造商提供量身訂製的產品解決方案。

在物聯網快速發展的當今社會，信佳將持續以強大的生產管理能力、全面優質的服務水平，加速物聯網設備的開發和製造，為廣大客戶提供高品質的產品和服務，讓信佳成為可靠的合作夥伴。



圖片說明：

信佳國際獲十佳物聯網供應商大獎

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附錄：

The cover of the CIO Applications magazine features a large red 'CIO APPLICATIONS' logo at the top left. To its right, the ISSN number 'ISSN 2644-240X' and the website 'CIOAPPLICATIONS.COM' are listed. Below the logo, the text 'INTERNET OF THINGS EDITION' is displayed in a red box. The central focus is a golden trophy with a stylized figure on top, set against a background of blue and white circuit-like patterns. The trophy is inscribed with 'TOP INTERNET OF THINGS SOLUTIONS PROVIDER 2023' and 'Awarded by CIOAPPLICATIONS'. The base of the trophy reads 'SUGA International Holdings Limited'. A QR code is located in the bottom left corner.

SUGA International Holdings Limited

Driving Efficiency in IoT Manufacturing

“The IoT landscape is constantly evolving. If you are not quick to market, your technology may become obsolete before it even gets a chance.” - Larry Page, co-founder of Google.

These words encapsulate SUGA International Holdings Limited's journey as a leading electronics manufacturer and solutions provider that recognizes time to market is essential for the success of any IoT venture. The firm supports customers with custom solutions that span the manufacturing ecosystem.

“From new product design, product launch, to world-class manufacturing, we stand by our customers every step of the way,” says Lyndell Sippel, vice president of IoT Solutions at SUGA.

The leading electronics solutions provider has established a dedicated IoT business unit focused exclusively on the design, development, and manufacturing of IoT devices in Vietnam. SUGA offers its customers a comprehensive suite of manufacturing capabilities, including injection molding, printed circuit board assembly (PCBA), final assembly, and direct order fulfillment, ensuring seamless delivery of products to its customers' end-user. Solutions are tailored to the specific requirements of IoT device original equipment manufacturers (OEMs).

By choosing SUGA Vietnam, customers unlock numerous opportunities for a streamlined, cost-effective supply chain. Its strategic geographical location offers competitive labor costs, a highly skilled workforce and efficient transportation of goods.

SUGA's agile supply chain and production processes, stringent quality control and the substantial investments it has made in advanced IoT test equipment ensure the highest product quality standards. By actively collaborating with its customers the firm has been able to reduce manufacturing costs, optimize supply chain processes and improve overall quality, resulting in faster delivery times and improved product reliability.



Lyndell Sippel,
Vice President, IoT Solutions

SUGA's engineering capabilities include industrial, mechanical, and electronic product design, enabling it to handle every aspect of IoT device development. The firm's team of 30 dedicated engineers work round the clock, collaborating with clients on product design and redesign initiatives at any stage of the design cycle. Utilizing disciplined project management methodologies encompassing formalized processes with phased gate checkpoints, SUGA ensures a smooth transition through the product design process.

This strategic approach alleviates the client's resource constraints, ensuring efficient product development progress. By leveraging SUGA as a trusted partner,

one customer was able to hand over full product design to the firm and focus their resources on core software design requirements. This collaborative approach resulted in the successful launch of an IoT device in less than six months.

From new product design, product launch, to world-class manufacturing, we stand by our customers every step of the way

A comprehensive set of services and a resolute commitment to clients enable SUGA to play a vital role in accelerating the development and manufacturing of IoT devices. Despite the continuous evolution of the IoT landscape, SUGA remains a steadfast partner, ensuring that its clients' products meet the highest standards of quality and performance. **CR**